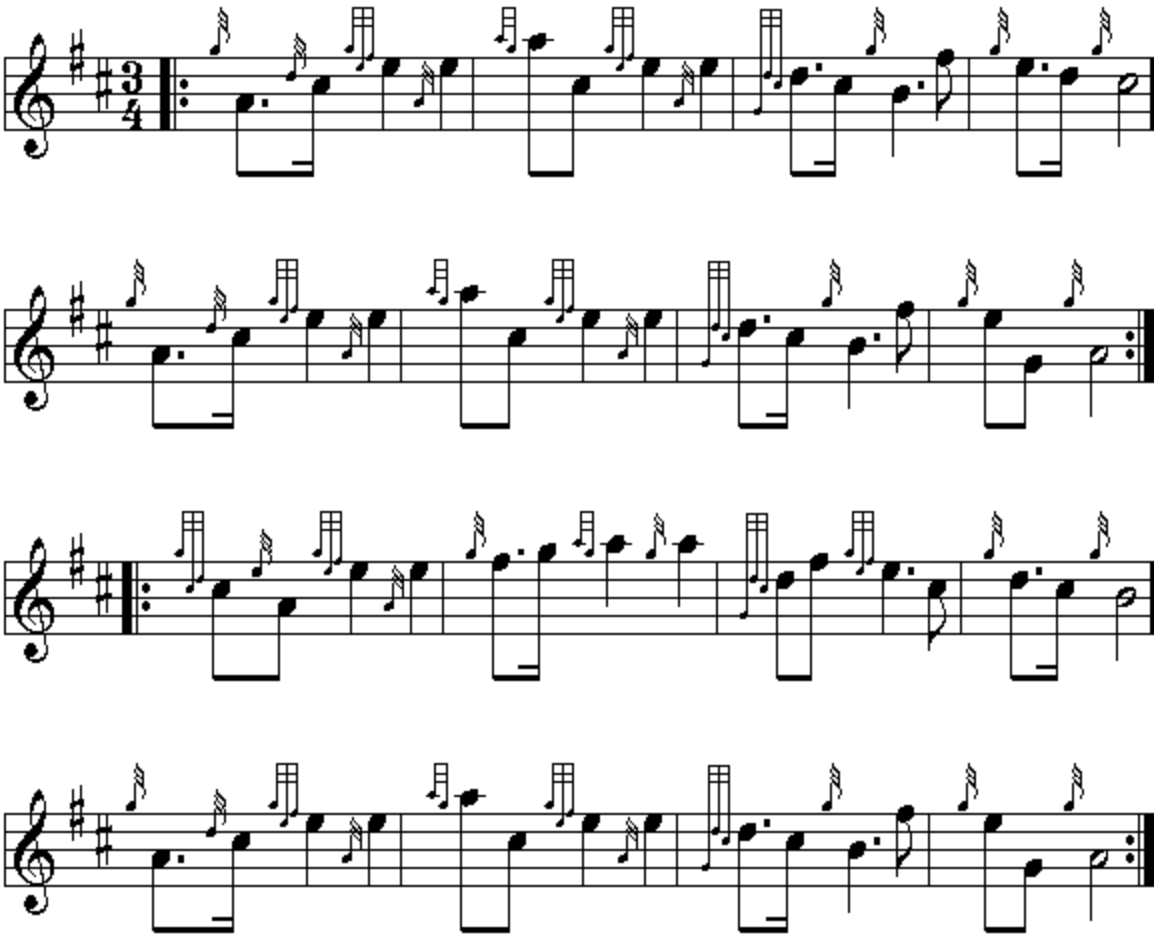My Land March